



# NAZILLI ATATÜRK ANADOLU LİSESİ



eSafety

## BİLGİLENDİRME FORMU

Her geçen gün önemi daha iyi kavranan e-Güvenlik kavramı artık dijital ortamda bireysel güvenlikten öteye giderek kurumların ve ülkelerin politikalarına dahil olmuştur.

Çevrim içi olarak eSafety Label'ın resmi adresi olan [www.esafetylebel.eu](http://www.esafetylebel.eu) üzerinden ulaşılan modül, okullar için Avrupa çapında bir akreditasyon ve destek hizmetidir. eSafety Label, eğitim ve öğrenim deneyiminin bir parçası olarak çevrim içi teknolojiye güvenli erişim için güvenli ve zenginleştirici bir ortam sağlamayı hedeflemektedir.

eSafety Label web sitesi, öğretmenler, okul müdürleri ve bilişim yöneticileri için önemli bir politika oluşturma merkezidir. Okulların kendi çevrim içi güvenliklerini değerlendirdikleri, iyileştirdikleri ve güçlendirdikleri hareket eylem yapısıdır. Okulların kendi çevrim içi güvenlik altyapısını, politikalarını ve uygulamalarını ulusal ve uluslararası standartlara göre gözden geçirmek eSafety Label sayesinde mümkün olmaktadır.



eSafety Label Topluluğu, 38 ülkeden yaklaşık 4.000 öğretmen ve Eğitim Bakanlıkları, üniversiteler, Güvenli İnternet Merkezleri gibi irtibat noktalarını bir araya getiren geniş bir ağıdır.

Sürekli gelişen bir kavram olarak e-Güvenlik veya "Çevrim içi güvenlik", kullanıcıların çevrim içi olarak sahip oldukları becerileri, davranışları, eriştikleri içerikleri ve çalıştıkları çevrim içi içeriği kapsamaktadır.

Teknoloji kullanımının yönetilmesine yardımcı olmak isteyen ve okulların bu alanda artan ihtiyaçlarını kabul eden önde gelen teknoloji şirketleri, eğitim bakanlıkları ve Avrupa Okul Ağı güçlerini birleştirip çok paydaşlı bir organizasyon kurmuşlardır. eSafety Label inisiyatifi, 2012 yılında bu ortak taahhütten doğmuştur.

Proje resmi olarak 2012 yılında güvenli internet gününde başlamıştır. Okulların platformu test ettiği, sürekli artan özellik ve dil sürümlerinin olduğu iki yıllık bir pilot program döneminin ardından okulların geri bildirimleri ve okullara sunulan e-Güvenlik etiketi hizmetleri değerlendirme ve akreditasyon aracı eSafety sisteminin biçimlenmesini sağlamıştır.



## What is the eSafety Label?

The eSafety Label is a [European Schoolnet](#) initiative launched in 2012. Its aim is to provide European schools and the extended school ecosystem with:

- a European-wide accreditation and support service
- an online environment and community for teachers, heads of schools, ICT coordinators and school staff.

The eSafety Community offers therefore the ideal space for these participants to interact, exchange best practices, ask for advice and share difficult cases and how they were solved.

The eSafety accreditation system allows users to assess their school's online safety levels against a set of criteria to determine areas of strength and weakness pertaining to three main areas: infrastructure, policy and practice.

### How does it work?

If you are new to the eSafety Label environment, first feel free to explore the public portal, read the latest news, explore the resources and find out why the eSafety Label is relevant for your school. Once you are ready, please, register to join the Community, start reading the forums, get involved and begin the accreditation process to get your label in very broad lines. In order to obtain an eSafety Label you need to register, join and participate in the community, share your knowledge and expertise (also through Resources and Cases), prepare your self-assessment process based on the eSafety factsheets and, finally, fill in and submit your assessment questionnaire. Once you get a label, it is valid for 18 months and after 12 months you can re-do the assessment process.

## What is Online Safety?

eSafety, internet safety or online safety are terms you will find most widely on this portal and they can be defined in many ways. According to Wikipedia, online safety is the knowledge of maximizing the user's personal safety against security risks to private information and property associated with using the internet, and the self-protection from computer crime in general. **WIKIPEDIA DEFINITION**

In a world where education is increasingly reliant on technology and online tools, it is essential that schools provide an online environment where students and staff can make the most of the internet while staying free from its risks.

### How can you do this?

Here at eSafety Label, we aim to help schools to address all aspects of online safety for pupils, parents and staff. Thanks to the eSafety Label accreditation process, you can assess your school against a set of criteria to determine areas of strength and weakness and highlight aspects of online safety that need further developments. The eSafety Label approach considers three distinct areas of online safety – infrastructure, policy and practice.

#### Infrastructure

The internet brings a huge range of benefits and opportunities, but it also presents risks. Alongside the positive content, there are more challenging and problematic sites from which schools need to protect children and young people. Filtering and monitoring are two methods that schools can implement to do this but, of course, it is a partial solution: education is very important, too.

Some example of assessment criteria in this area:

- Is the school network safe and secure?
- Do you use an accredited internet service provider?
- Do you use a filtering/monitoring product?

#### Policy

Schools have policies for everything nowadays but these policies are only effective if they actually reflect what is happening within a school or organisation. It is also important to

recognise that things change and policies need to be reviewed regularly – this is particularly the case when addressing online safety. All stakeholders (pupils, staff, and parents) should be involved in the creation and updating of such policies if they are to be effective and really help to create and sustain a safe environment for pupils and staff.

Some example of assessment criteria in this area:

- Does the school have a set of robust policies and practices?
- Do you have an acceptable use policy (AUP)? Is everyone aware of it?
- Does your anti-bullying policy include references to cyberbullying?
- Are there effective sanctions for breaching the policy in place?
- Have you appointed an e-safety coordinator?

## Practice

Even the best filtering in the world is not enough to protect children and young people when they go online. For example, hundreds of hours of videos are uploaded to YouTube every minute, which is why education is needed alongside filtering and monitoring.

When something goes wrong, do pupils know what to do? Are they aware of how to report something – not just to a teacher or parents but also to the owner of the site they are using? Education is crucial and needs to be age appropriate, progressive and embedded across the curriculum. Online safety cannot be seen as a bolt on. It cannot be taught effectively as a one-off assembly or “online safety day”.

Some examples of assessment criteria in this area:

- Do children receive e-safety education - where, how?
- Are staff – including support staff – trained?
- Do you have a single point of contact in the school?
- Do the leadership team and school governors have adequate awareness of the issue of e-safety?

## Practical Materials

To help address eSafety in schools, the eSafety Label regularly releases new [eSafety Champion Materials](#). The latest output, the *eSafety Label Privacy Tip Guide* has been developed by eSafety Label and Liberty Global in collaboration with eTwinning teachers. This practical guide offers advice and suggestions on best practices around collecting and managing the data of students and others in school, as well as questions to consider when using third-party products and services.

More specifically, the Guide covers the following topics:

- collecting personal data
- sharing personal data of others
- backing up data
- remote working and learning
- protecting school devices and accounts
- protecting my personal data and accounts
- teaching data privacy and security
- raising awareness and encouraging good practice

As a teacher, you and your school also have a responsibility to protect the personal data of everyone in the school community (including students, staff and parents/carers) that is collected and processed as part of the school’s work.

Use this Privacy Tip Guide and start implementing it in your educational practices!



# eSafety Label Privacy Tip Guide for Teachers

*As a teacher, you have a responsibility to keep the children and young people that you work with safe from harm, both online and offline. As part of the **General Data Protection Regulation 2018 (GDPR)**, you and your school also have a responsibility to protect the personal data of everyone in the school community (including students, staff and parents/carers) that is collected and processed as part of the school's work.*

What do I need to know about



1. Collecting personal data



## What is personal data?



According to GDPR, "personal data is the information which relates to an identified or identifiable individual". This can involve direct or indirect identification and might include information such as a name, identification number, location, online identifier (such as an IP address) or other data that relates to the identity of an individual.

As an example, for schools, this would likely include data collected about the socioeconomic status of students and their families, contact details, medical details and data related to academic attainment (such as marks/scores on tests and identified learning needs). It can also include images, videos and audio of students.

